



CITYSCAPE GLOBAL 2023 | PROPOSAL

VERSION - 01



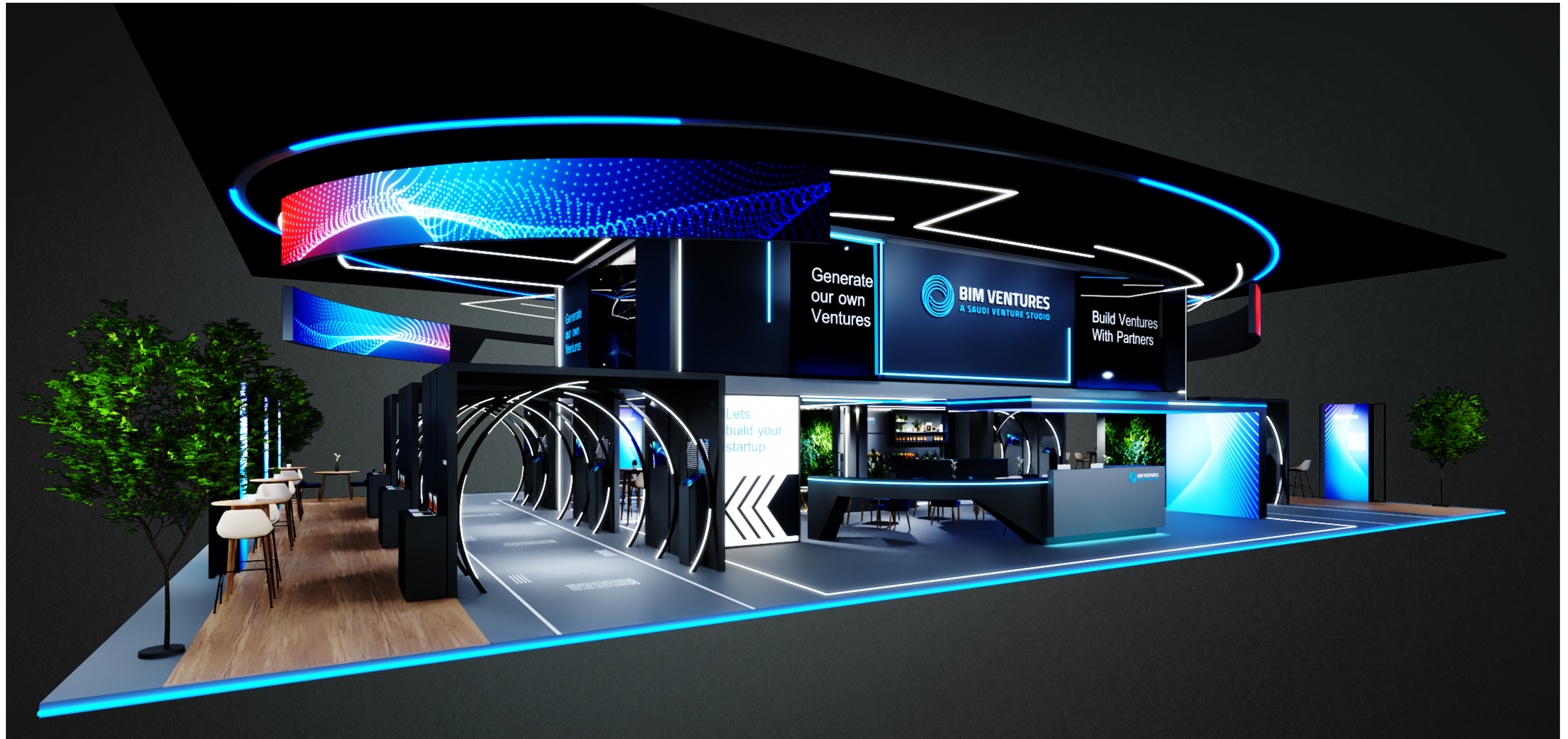
STAND SIZE : 425sqm

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This concept proposal is an indicative design intent subject to further design development, cost analysis and material availability.

www.arenaamea.com

BIM VENTURE
CITYSCAPE GLOBAL 2023 | EXTERIOR VIEWS | SIZE: 425sqm

Furniture are for visual purposes and are subject to change upon project confirmation



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PROJECT BRIEF & DESIGN APPROACH

BRIEF SUMMARY

A Saudi venture studio (AKA startup studio/venture builder) building successful and sustainable enterprises from the ground up by capitalizing on our expertise, resources and network.
We carefully select, validate and launch bold ideas that are then turned into full-fledged spun-off businesses.

- -Reception, PropTech history, real estate value chain
- -Regulators
- -Idea and Validation
- -Design & Branding
- -Tech
- -Go to Market
- -Funding & Investment
- -BIM (in BIM (who we are, what we do & achievements)
- -Lounge
- -enclosed meeting room up 10 pax
- -majlis- for VIP guests, can be locate in the mezzanine floor
- -Hanging structure
- -Space for prominent LED screen for video content display

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BIM VENTURE
CITYSCAPE GLOBAL 2023 | IMPACT | SIZE: 425sqm



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FUTURISTIC INTERACTIVE IMPACTFUL LUXURIOUS

While every successful venture is different, there is one thing, that connects all of them – right timing. Time is the key and the most important resource for every enterprise. That's why we designed our own venture building process that allows fast delivery. We use our own expertise and vast network of resources to create business plans, develop the products, launch them on the market, and grow them.

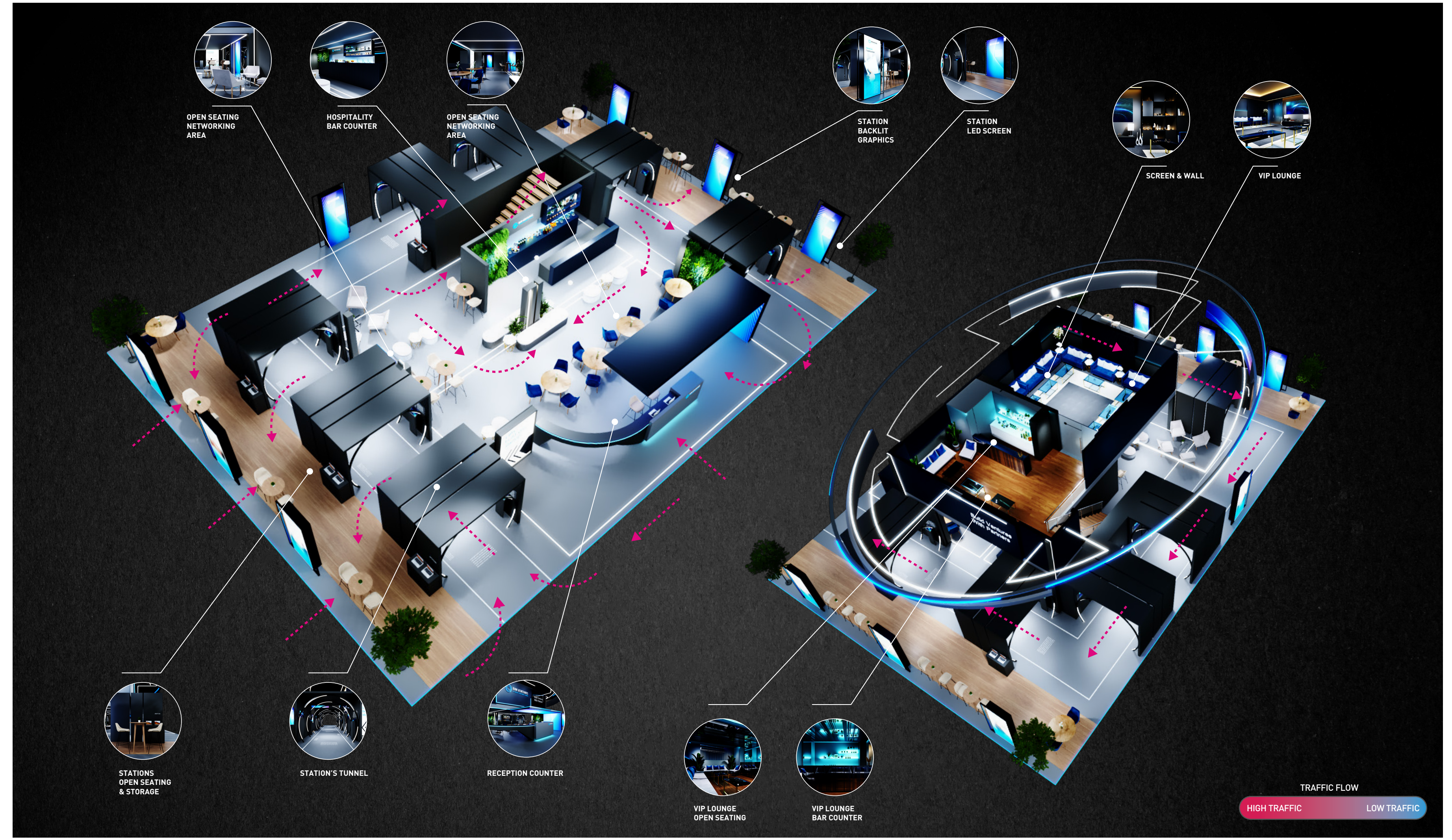
BIM VENTURE
CITYSCAPE GLOBAL 2023 | CREATIVE MOOD | SIZE: 425sqm

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ENGAGING VISITORS JOURNEY

FLOOR PLAN





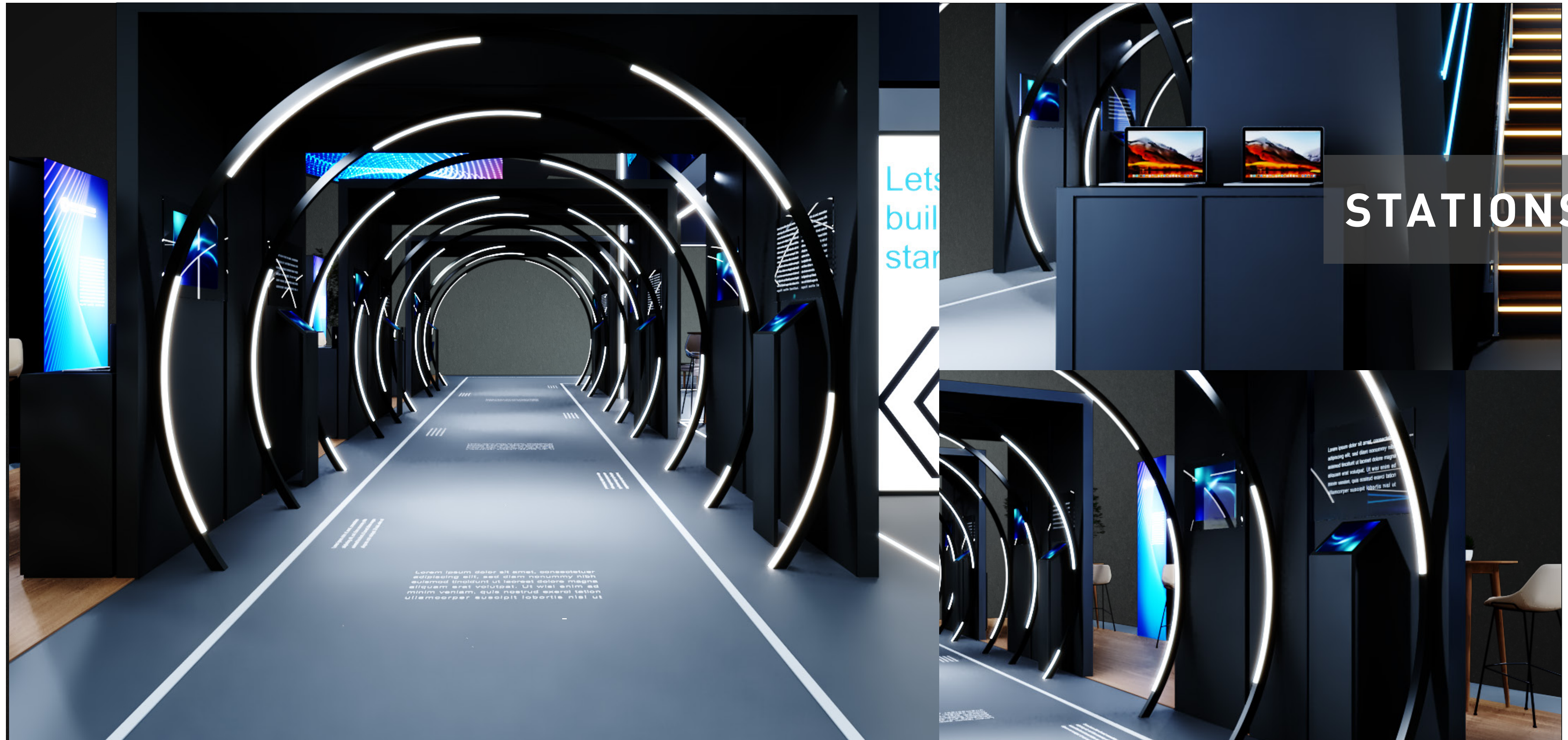
Our communities are wholly inclusive and aim to deliver a broad range of homes to suit all tastes and budgets - from studio apartments to premium villas.



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BIM VENTURE
CITYSCAPE GLOBAL 2023 | GRAPHICS & AV | SIZE: 425sqm

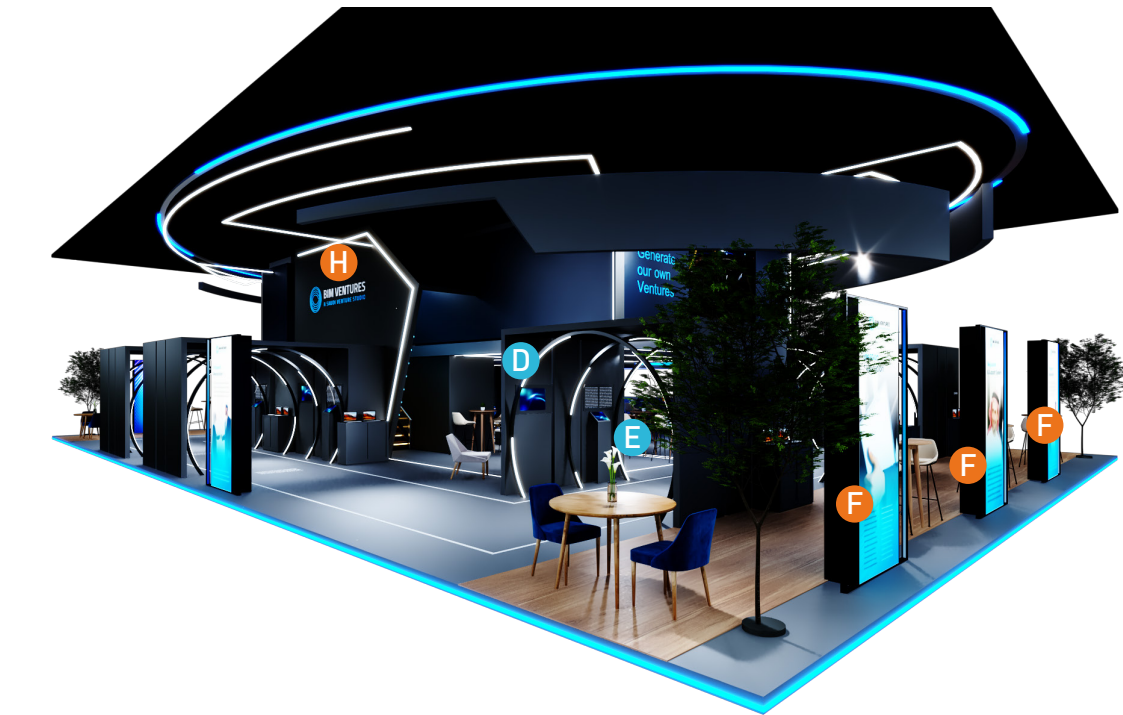
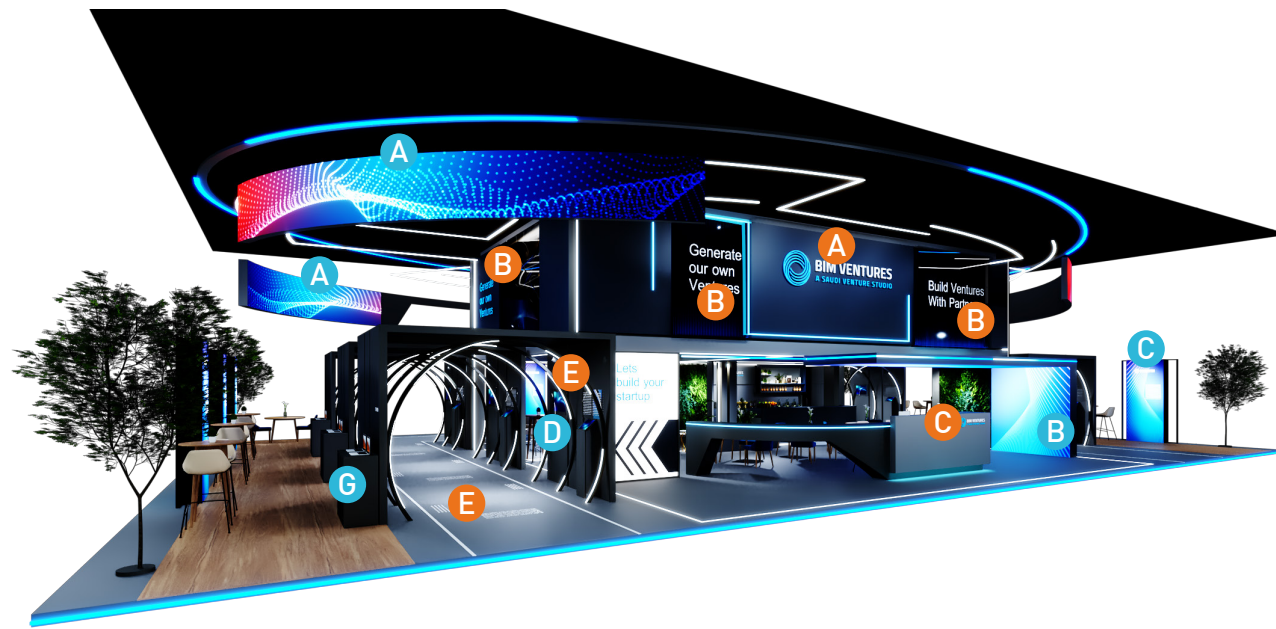
GRAPHICS

Reference	Quantity	Width x Height (CMS)	Description
A	1	330 x 75	3D ACRYLIC LOGO
B	4	150 x 100	STICKER GRAPHICS ON ACRYLIC SURFACE
C	1	80 x 18	3D ACRYLIC LOGO
D	2	150 x 230	DIGITAL PRINT BACKLIT
E	1	50sqm	CUSTOM FLOOR STICKER LINE WITH TEXT VARIATIONS
F	7	95x240	DIGITAL PRINT BACKLIT
G	1	100x24	3D LIT PUSH THROUGH LOGO
H	1	300x68	3D LIT PUSH THROUGH LOGO

AUDIO VISUAL

Reference	Quantity	Specifications
A	1	21.3m total running meter x 1m h
B	1	200cm x 8.8RM LED screen
C	1	95cm x 240cm LED screen
D	14	32" inch touch screen tv
E	14	Ipads
F	1	85" inch TV screen
G	14	Laptops

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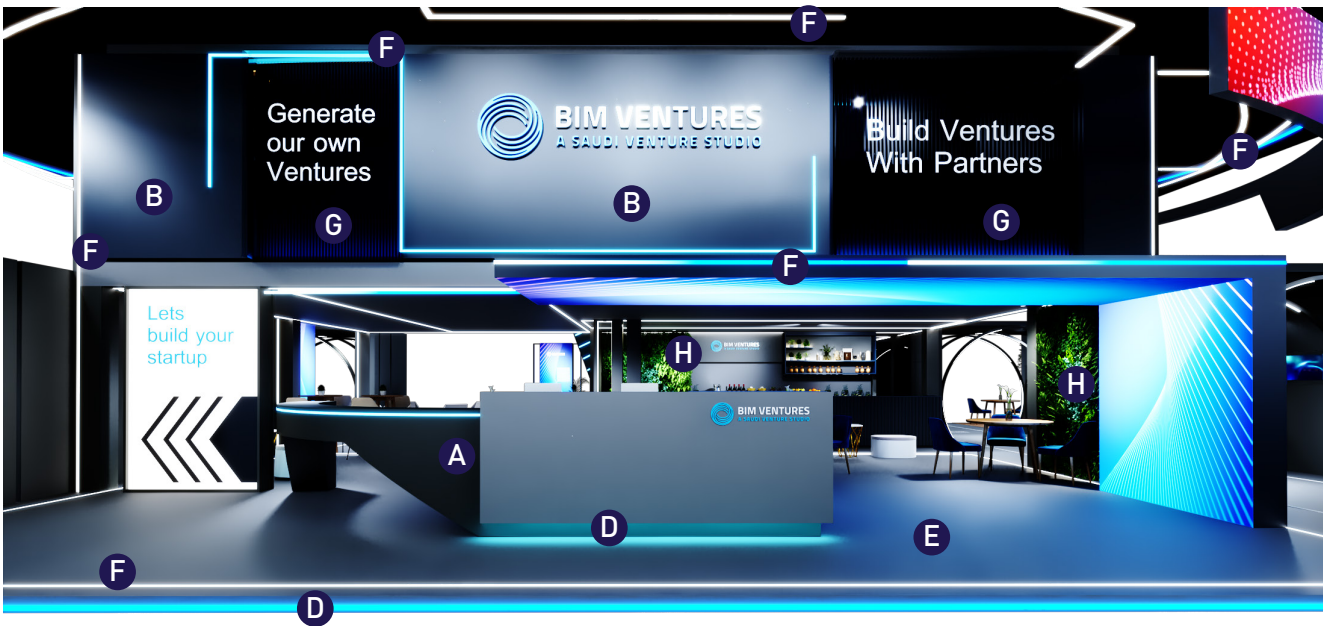
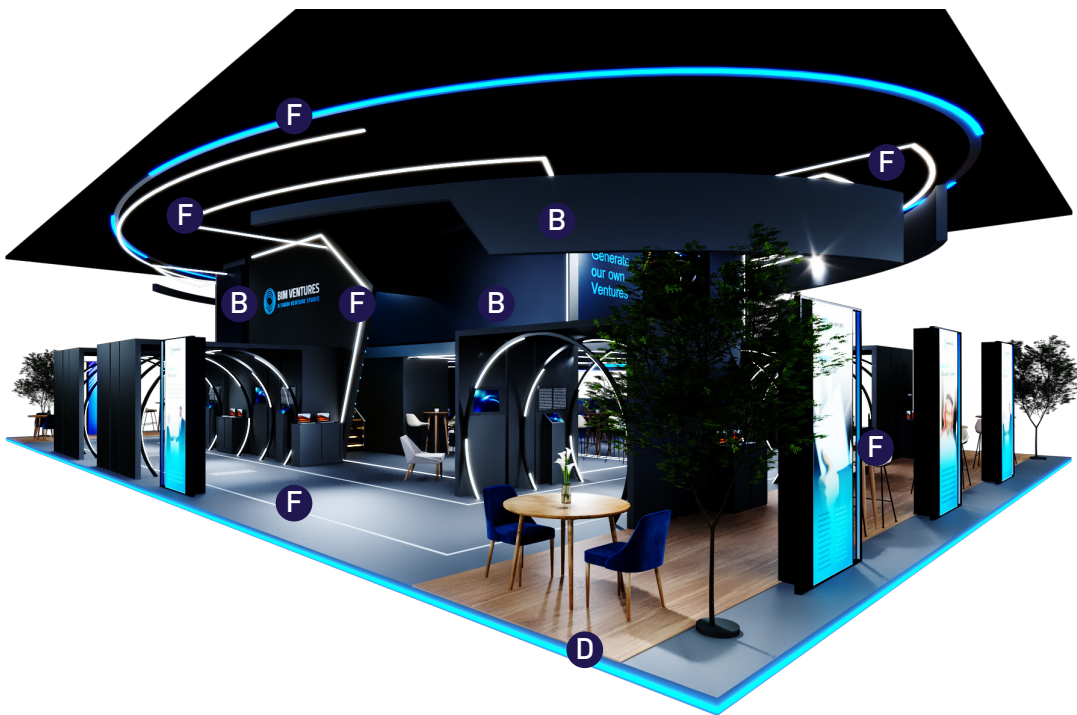
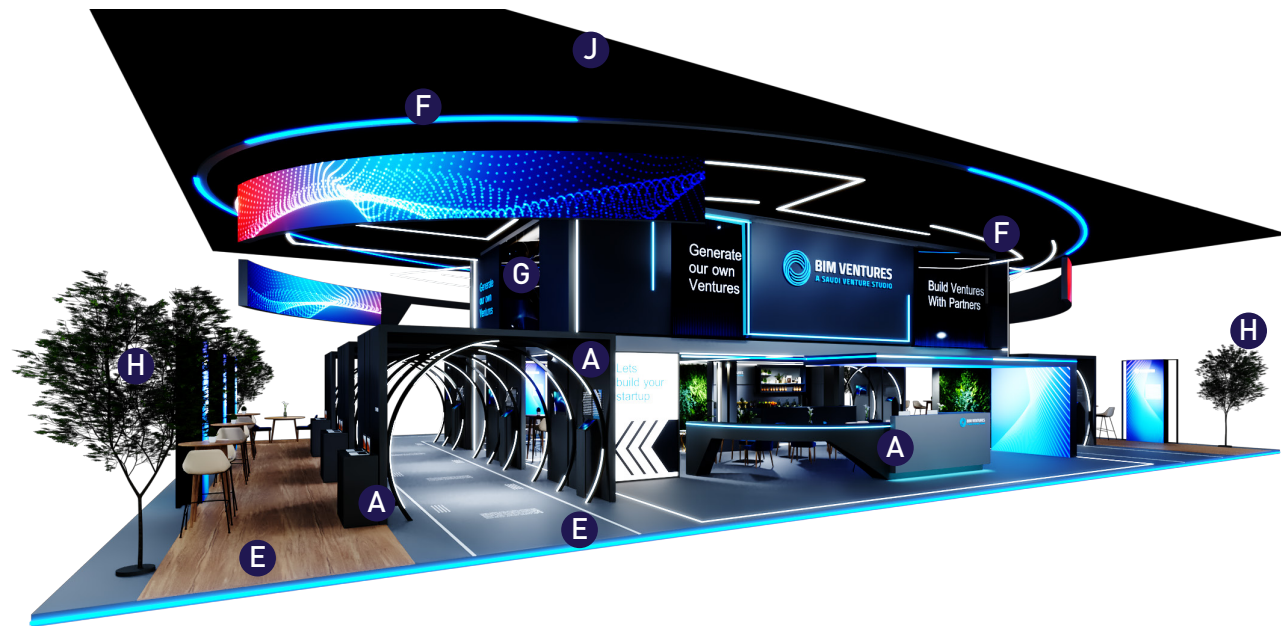
BIM VENTURE

CITYSCAPE GLOBAL 2023 | MATERIALS | SIZE: 425sqm

MATERIALS

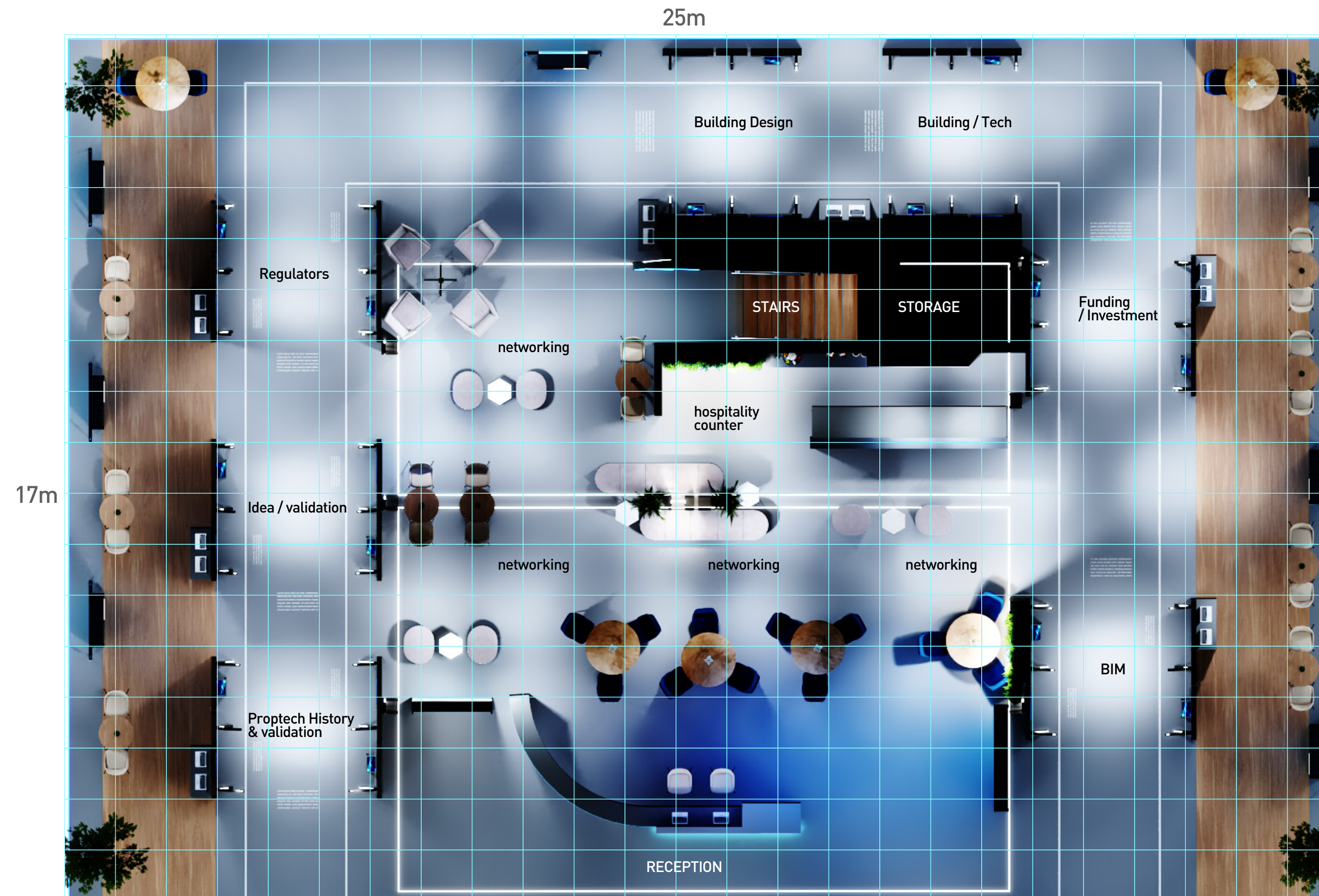
Number	Material
A	SPRAY PAINT FINISH
B	ROLLER PAINT FINISH
C	MDF LAMINATED FINISH
D	LED COVELIGHTING
E	LINO FLOORING FINISH
F	LED LIGHT STRIP
G	ACRYLIC GLASS PANEL TINTED
H	ARTIFICIAL PLANT/TREE/GREENERY
I	CARPET FINISH
J	BLACKOUT FABRIC CEILING + RIGGING
K	MIRROR WITH MOUNTED STICKER

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BIM VENTURE
CITYSCAPE GLOBAL 2023 | ELEVATION | SIZE: 425sqm

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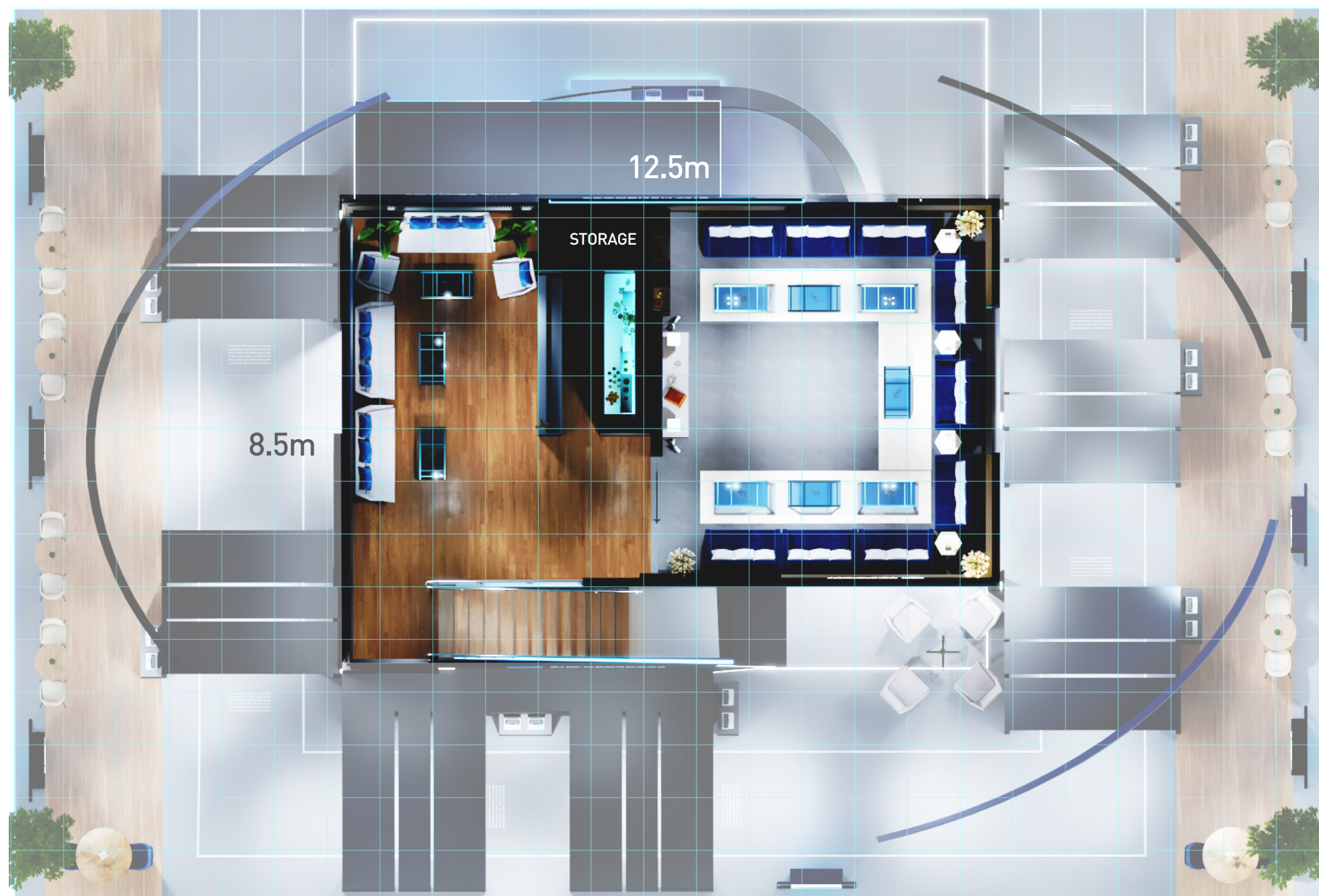


Top View

Front Side of
the stand

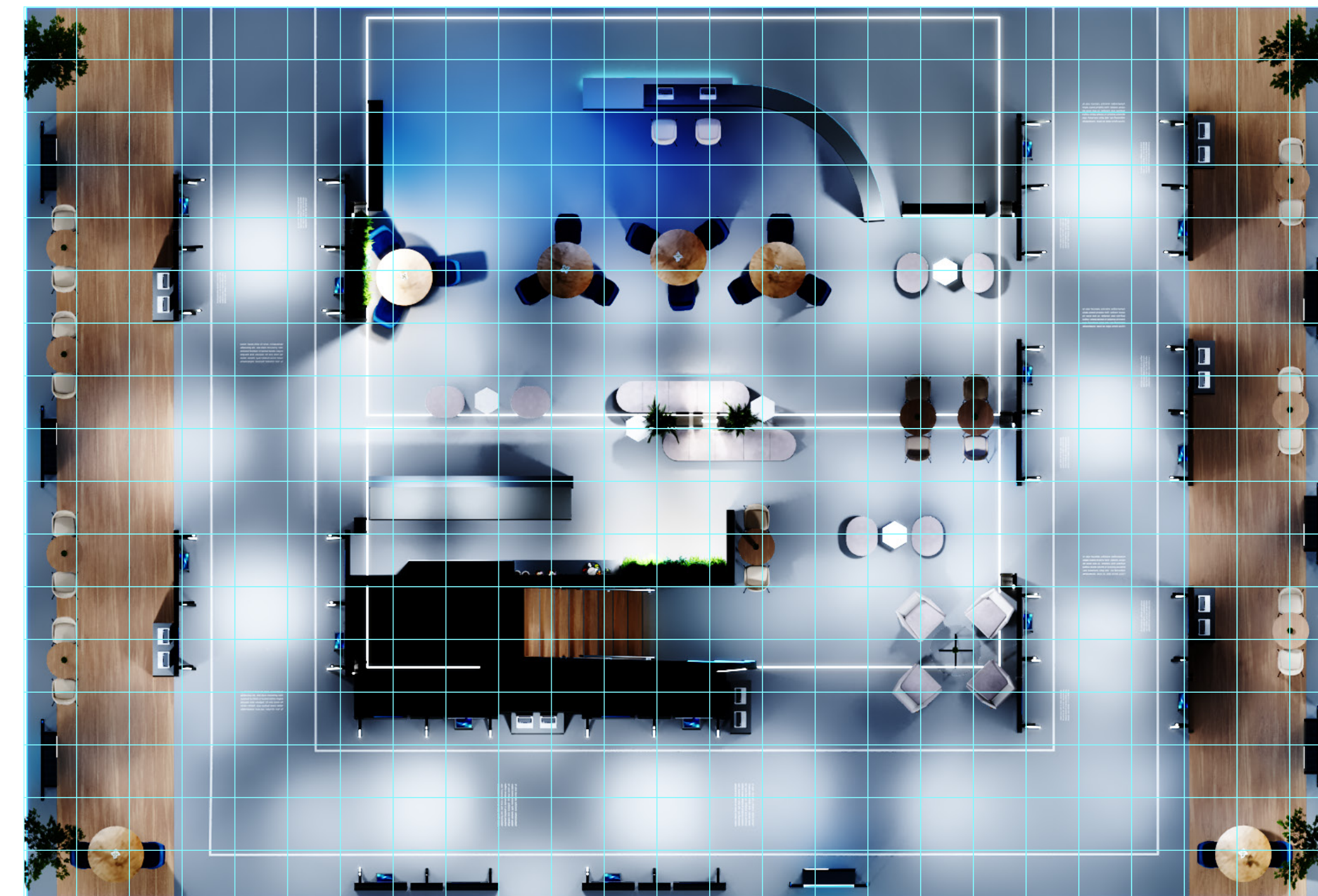
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Front Side of
the stand



Mezzanine Floor

Front Side of
the stand



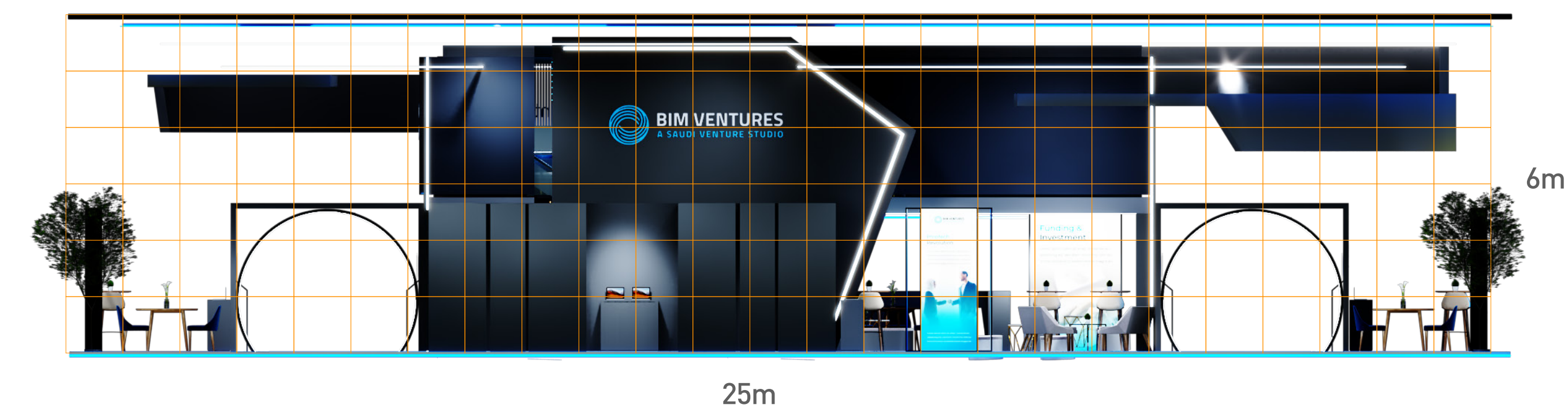
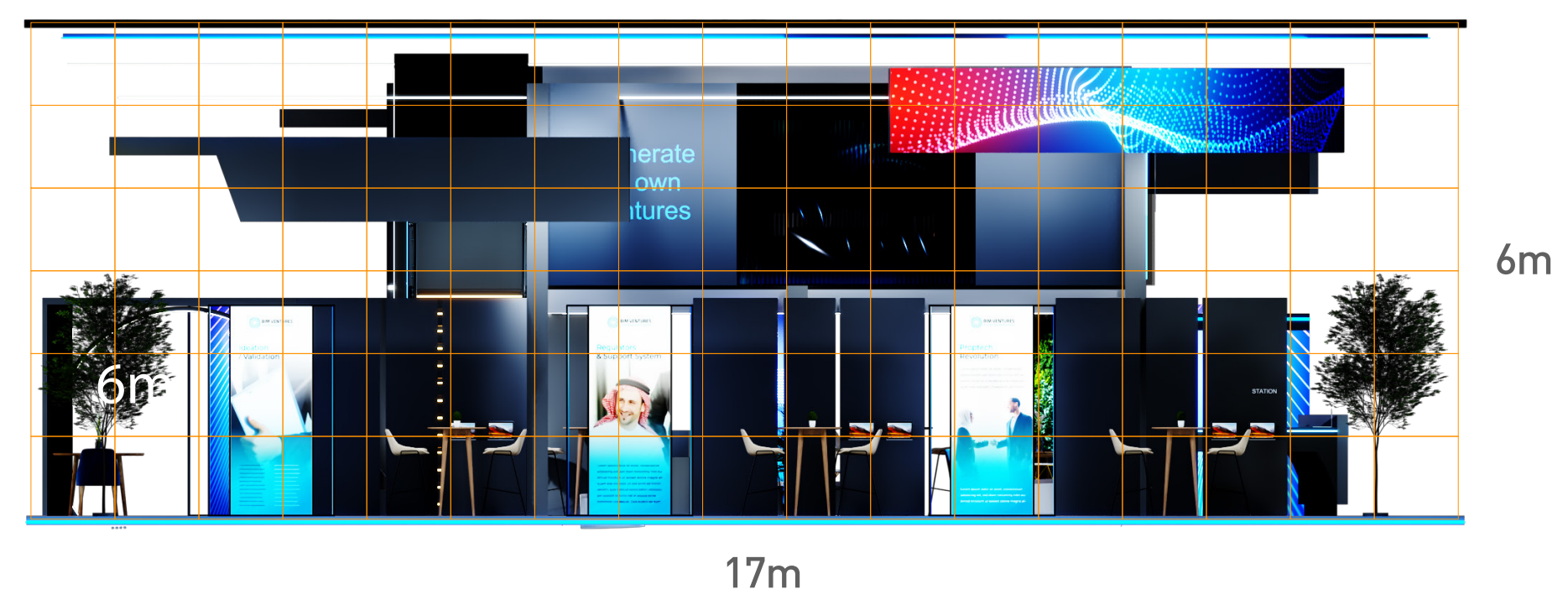
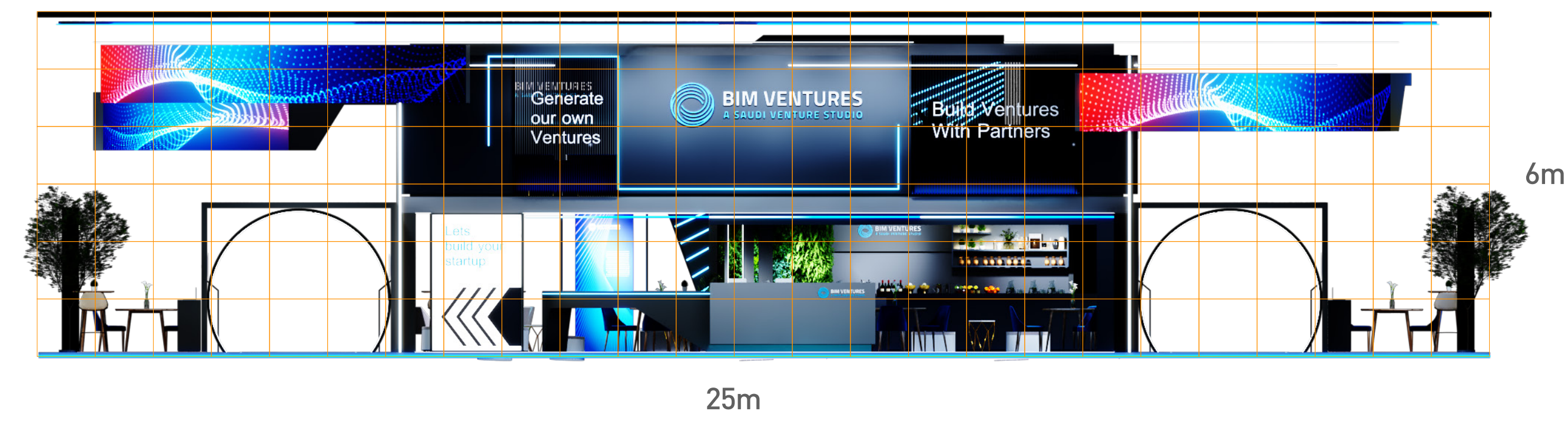
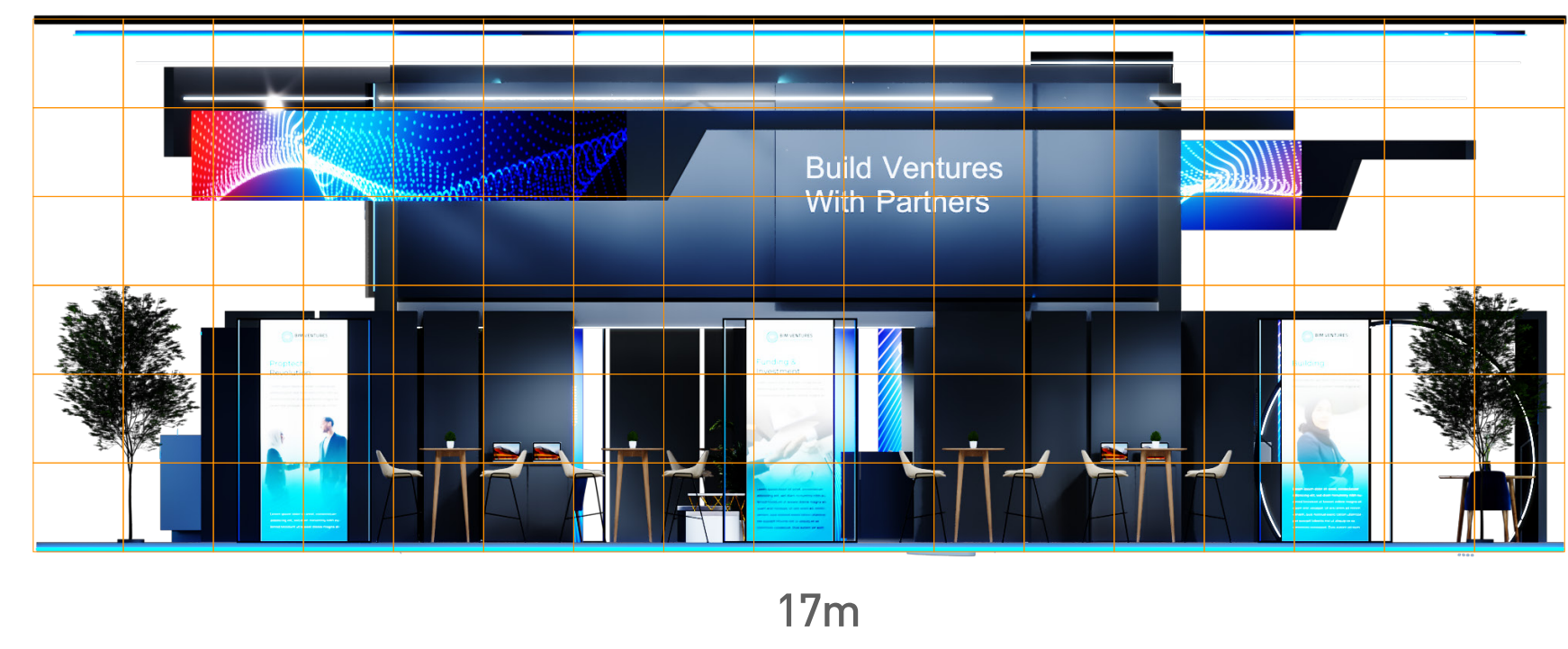
Ground Floor

25m

17m

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Thank you.

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