



MINISTRY OF INTERIOR



SDAIA

الهيئة السعودية للبيانات
والذكاء الاصطناعي
Saudi Data & AI Authority

GITEX 2020

PROPOSAL - OPTION 1

27 SEP - 01 OCT | DWTC
SHEIKH ZAYED HALL

STAND SIZE : 756 sqm

Proposal Prepared By Arena Events & Exhibitions

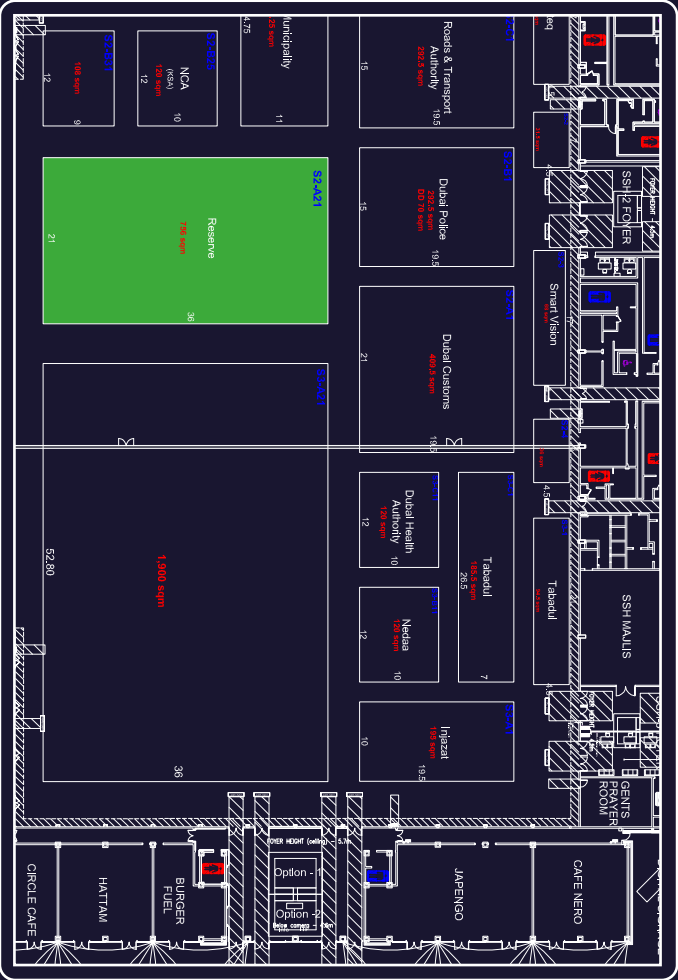
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- المشاركة السادسة على التوالي
- زيادة مساحة منصة المشاركة من 577 الى 756 متر مربع
- قاعة الشيخ سعيد للحكومات
- مشاركة الهيئة السعودية للبيانات والذكاء الاصطناعي لأول مرة منذ انشاءها
- يستوعب أكثر من 300 زائر في وقت واحد

SOPHISTICATED SECURE IMPACTFUL HIGH-TECH



ENGAGING VISITORS THE EVOLVING JOURNEY



FLOW DIRECTION

SOCIAL DISTANCING

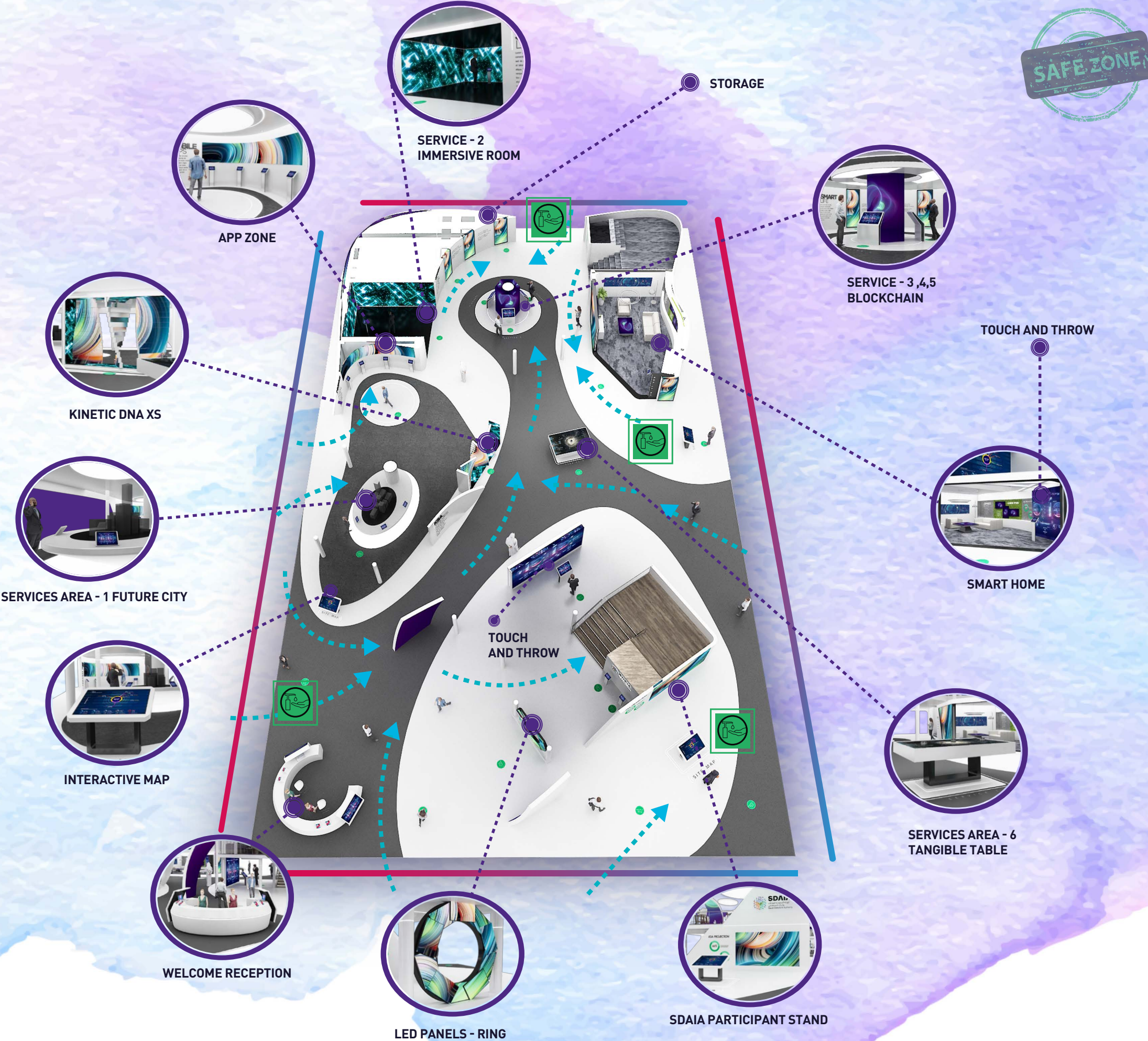
SANITIZER DISPENSER

TRAFFIC FLOW

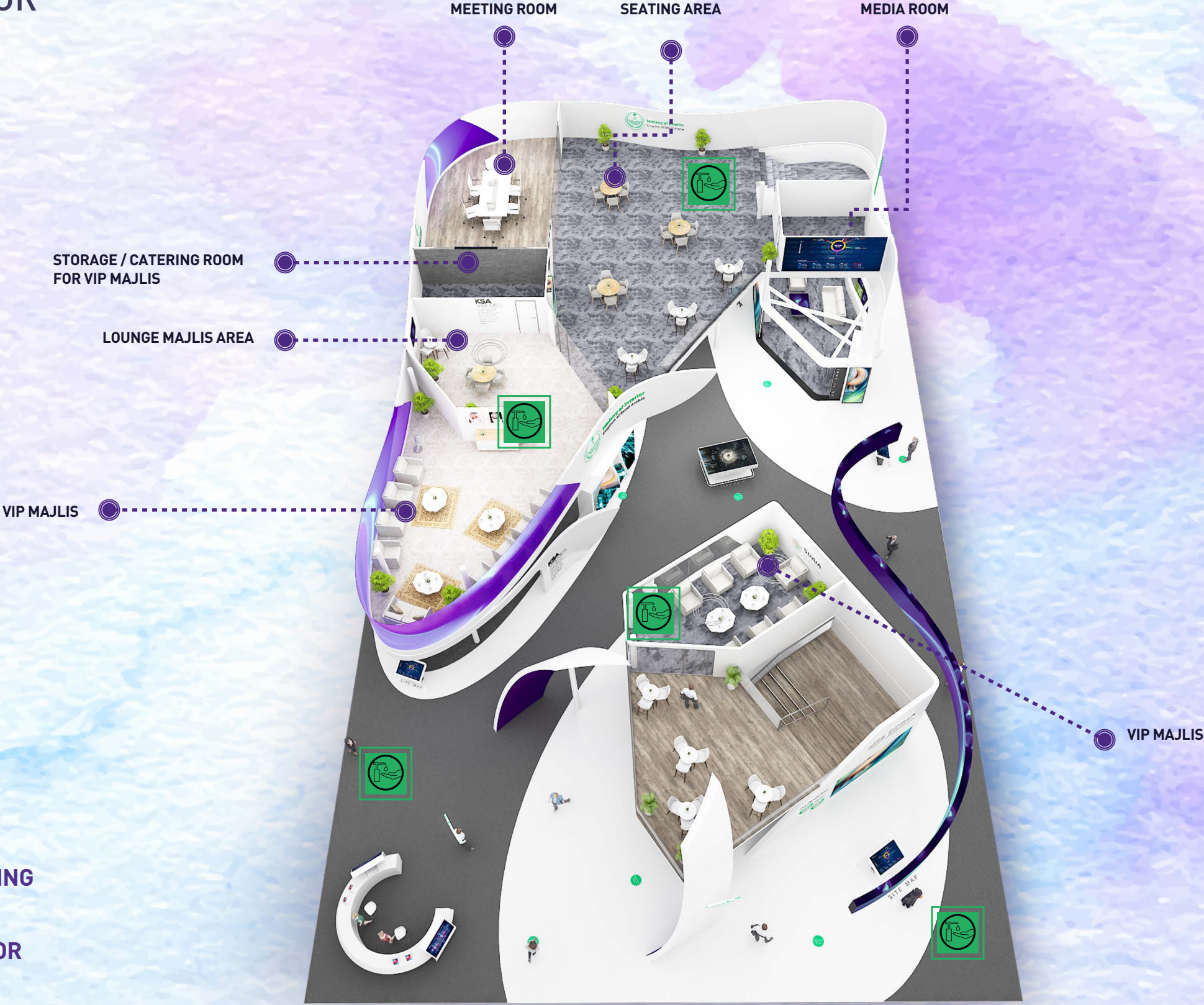
HIGH TRAFFIC

LOW TRAFFIC

Furniture are for visual purposes and are subject to change upon project confirmation



MEZZANINE FLOOR



SOCIAL DISTANCING



MEZZANINE FLOOR



SANITIZER DISPENSER













MOBILE APPS

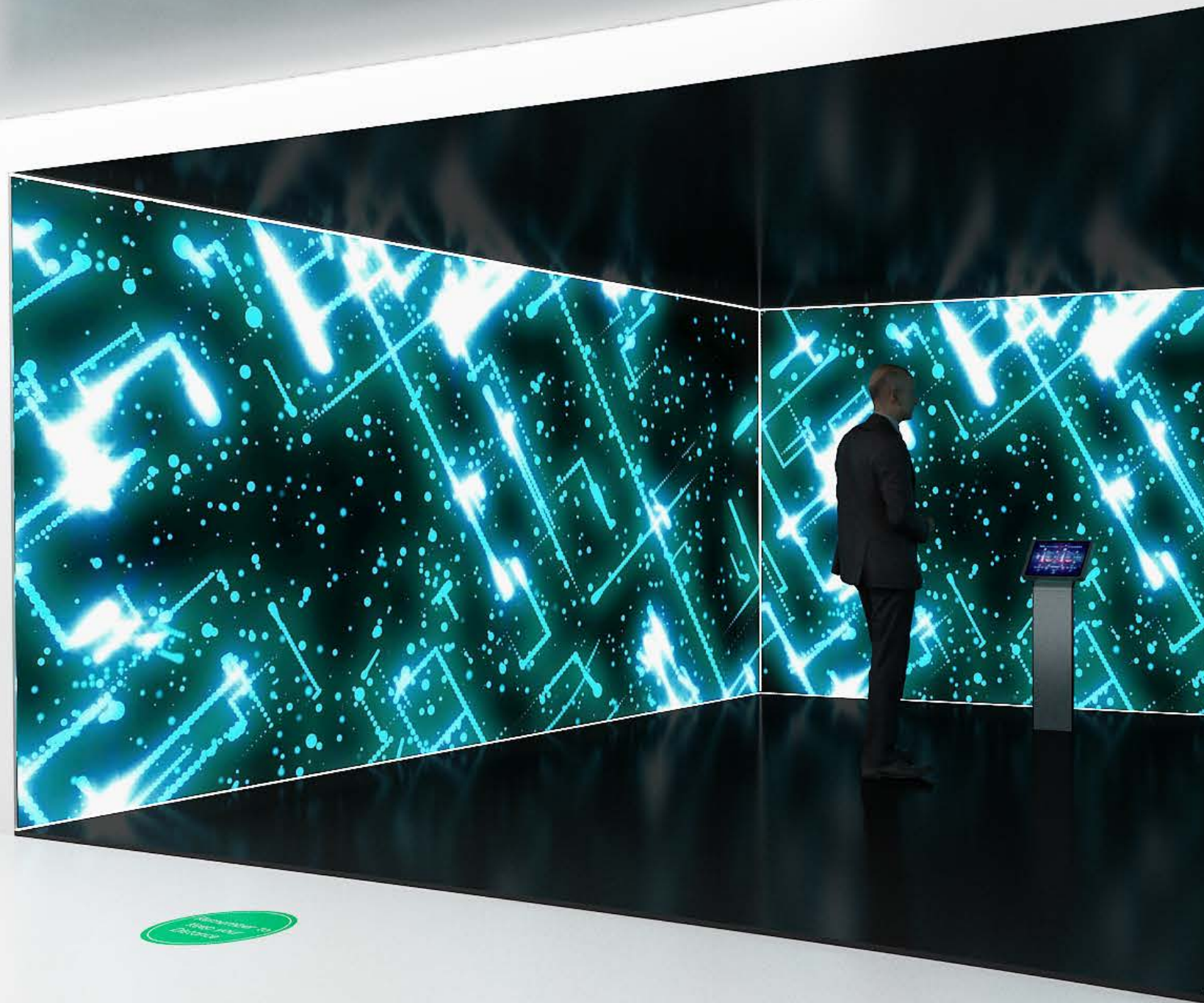
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SMART LIFE

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Ministry of Interior Kingdom of Saudi Arabia

**KSA
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**KSA
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Remember to
Keep your
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Ministry of Interior
of Saudi Arabia

LOUNGE VIP MAJLIS



VIP MAJLIS







Furniture are for visual purposes and are subject to change upon project confirmation



ACTIVATION | MOI

TANGIBLE TABLE



CLICK TO EXPLORE

KINETIC DNA XS



CLICK TO EXPLORE

IMMERSIVE ROOM



CLICK TO EXPLORE

ACTIVATION | MOI

TOUCH AND THROW



CLICK TO EXPLORE

LED PANELS - RING



CLICK TO EXPLORE

ACTIVATION | MOI

BLOCKCHAIN



CLICK TO EXPLORE

FUTURE CITY



CLICK TO EXPLORE

GRAPHICS

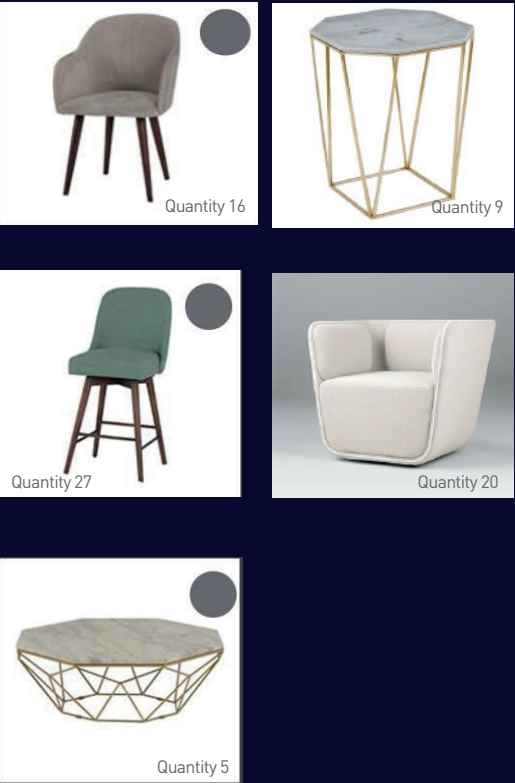
Reference	Quantity	Width x Height (CMS)	Description
A	5	650 X 200	Logo-3D Wood CNC Edge lit
B	1	325 X 100	Logo-3D Wood CNC Edge lit
C	2	150 X 80	Logo-Sticker
D	3	150 X 150	Logo-Sticker
E	1	200X 80	Logo-3D Wood CNC Edge lit
F	11	150 X 150	Content - Stiker
G	3	60 X 15	Floor Sticker
H	1	150 X 1400	Panaflex -Backlit Graphics
I	2	35 X 50	3 rulers frame
J	1	500 X 250	Panaflex -Backlit Graphics
K	2	150 X 60	Logo-3D Wood CNC Edge lit

AVs

Reference	Quantity	Description
A	1	2100 x 250 cms LED Curtain
B	2	1800 x 200 cms Curved LED
C	2	3000 x 100 cms Curved LED
D	1	500 X 250 cms LED Panel
E	7	100 x 250 cms LED Panel
F	5	32" Touch Screen
G	4	27" Touch Screen
H	1	500 x 100 cms Curved LED
I	1	(5) 27" Tv Screen
J	1	900 X 300 cms LED Panel
K	11	Tablet
L	1	400 x 250 LED Panel
M	1	400 x 250 LED Panel
N	6	55" TV

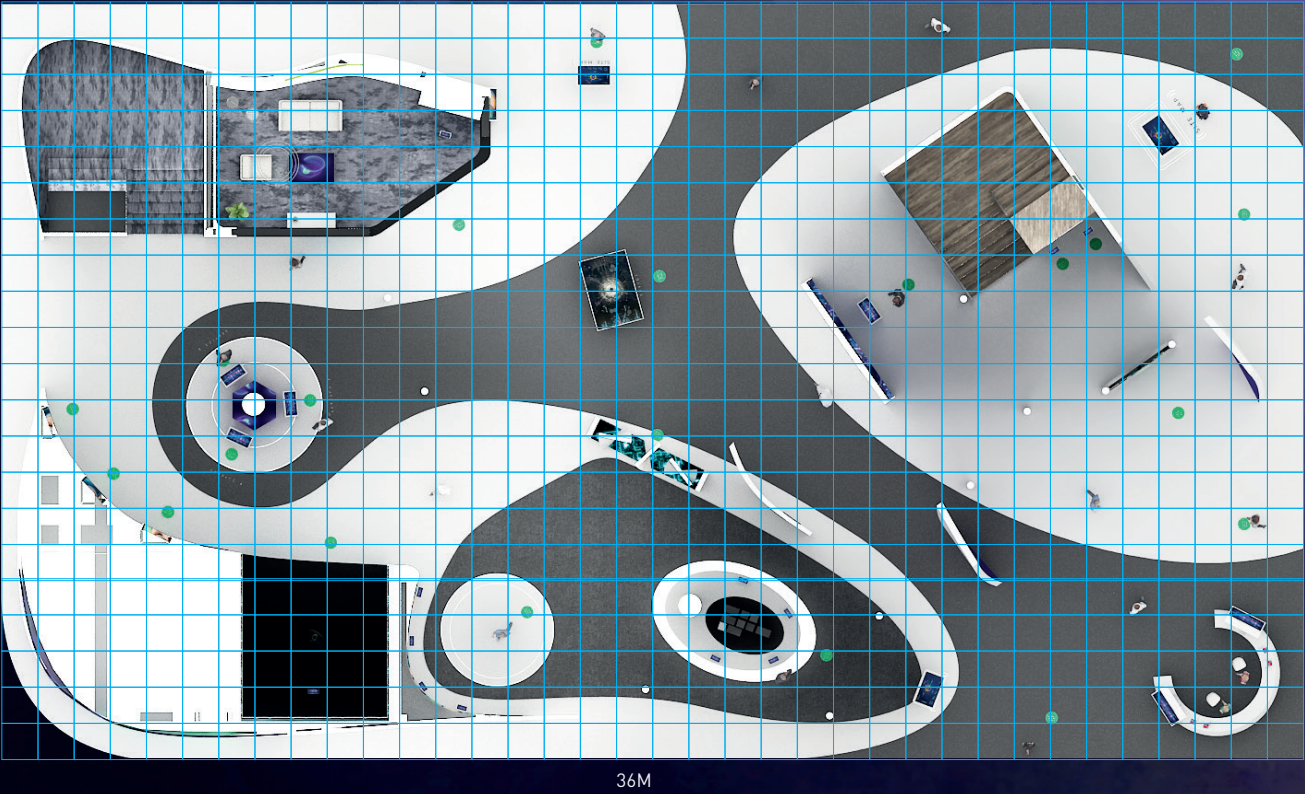


VIP Room and seating areas flooring is carpet

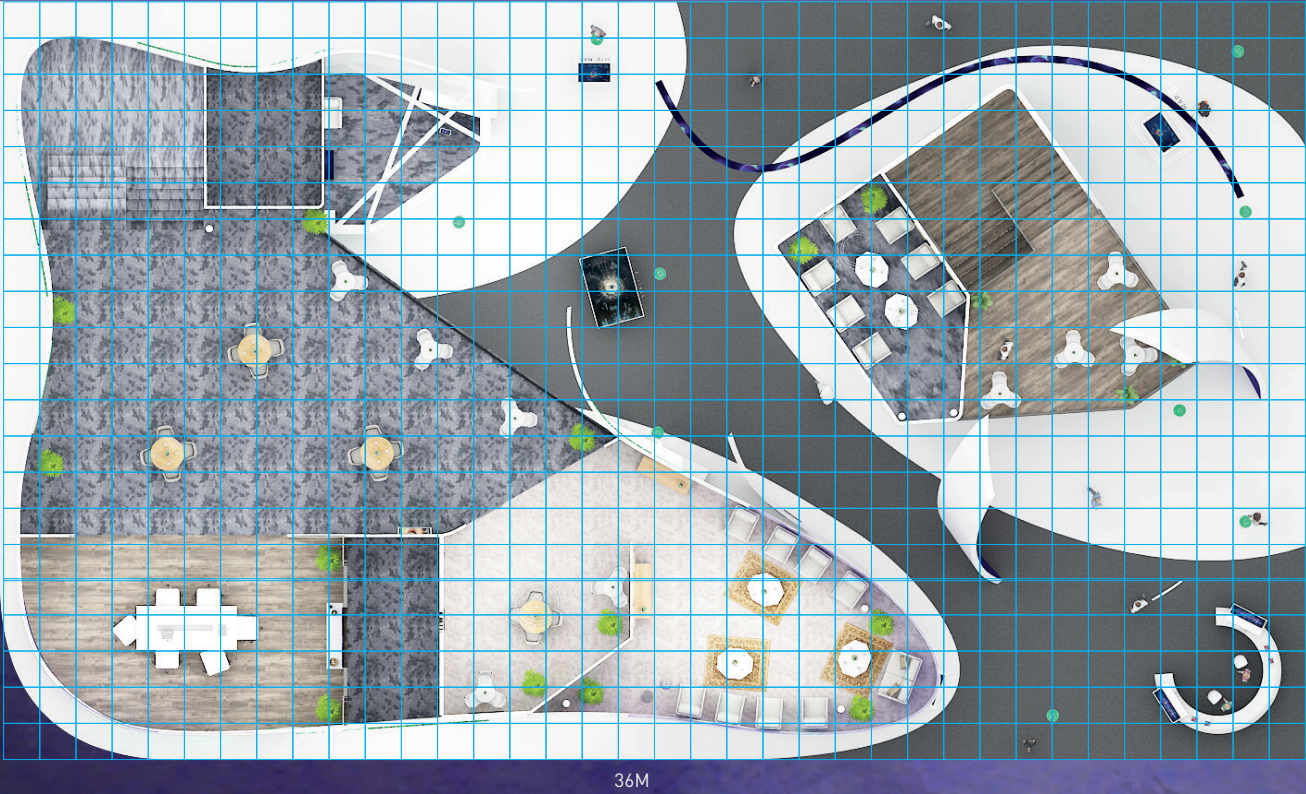


Symbol	Name	Quantity
	Access door for storage - 900mm	8

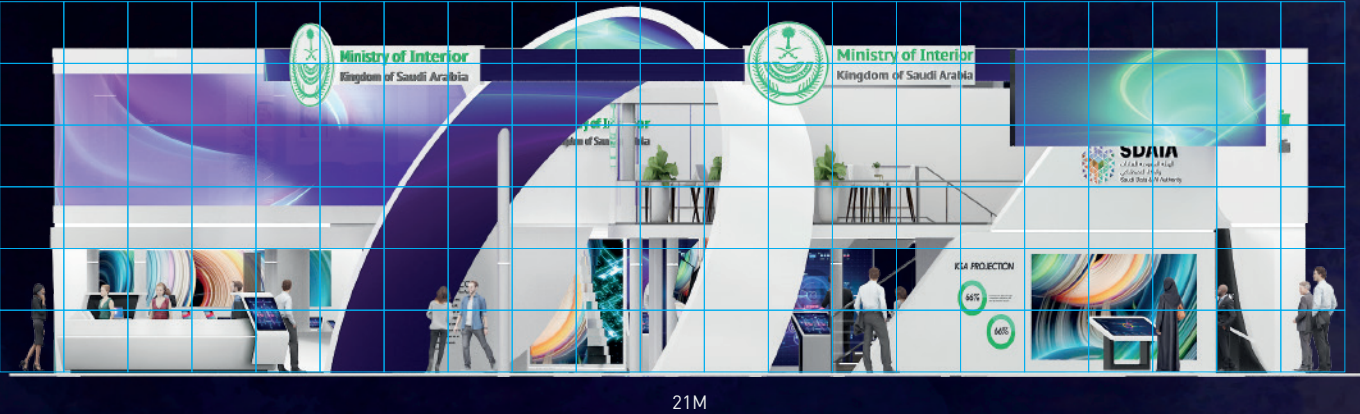
TOP GROUND FLOOR



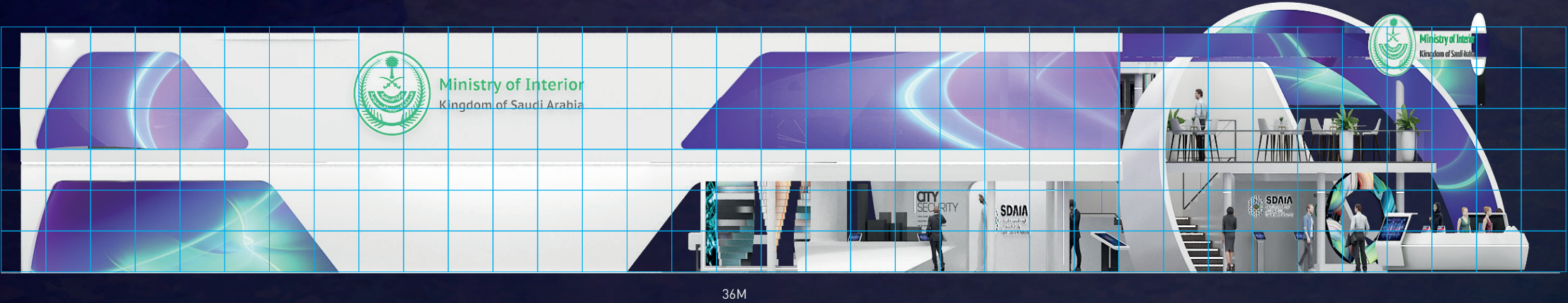
TOP MEZZANINE FLOOR



SIDE VIEW



FRONT



THANK YOU FOR YOUR TIME

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