



TAG
DYNAMICS

IDEX 2025

Design Intent Proposal

Arena



The designs, concepts, and materials (collectively referred to as "Designs") submitted herewith are the exclusive and proprietary property of Arena Group ("Proprietor"). The Designs are provided for the sole purpose of evaluating and considering potential collaboration between the Proprietor and recipient of the Designs and may not be replicated, distributed or otherwise disclosed to any third party without the express written consent of the Proprietor. In the event that this Design Forms part of a submitted proposal, then please note that it may be subject to further design development, cost analysis and material availability.



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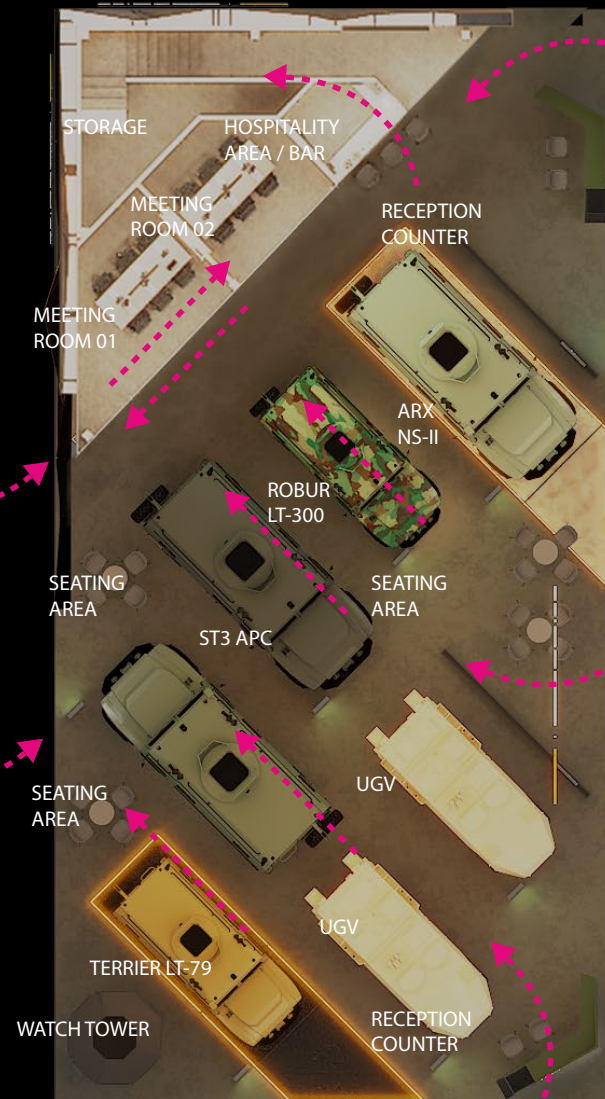
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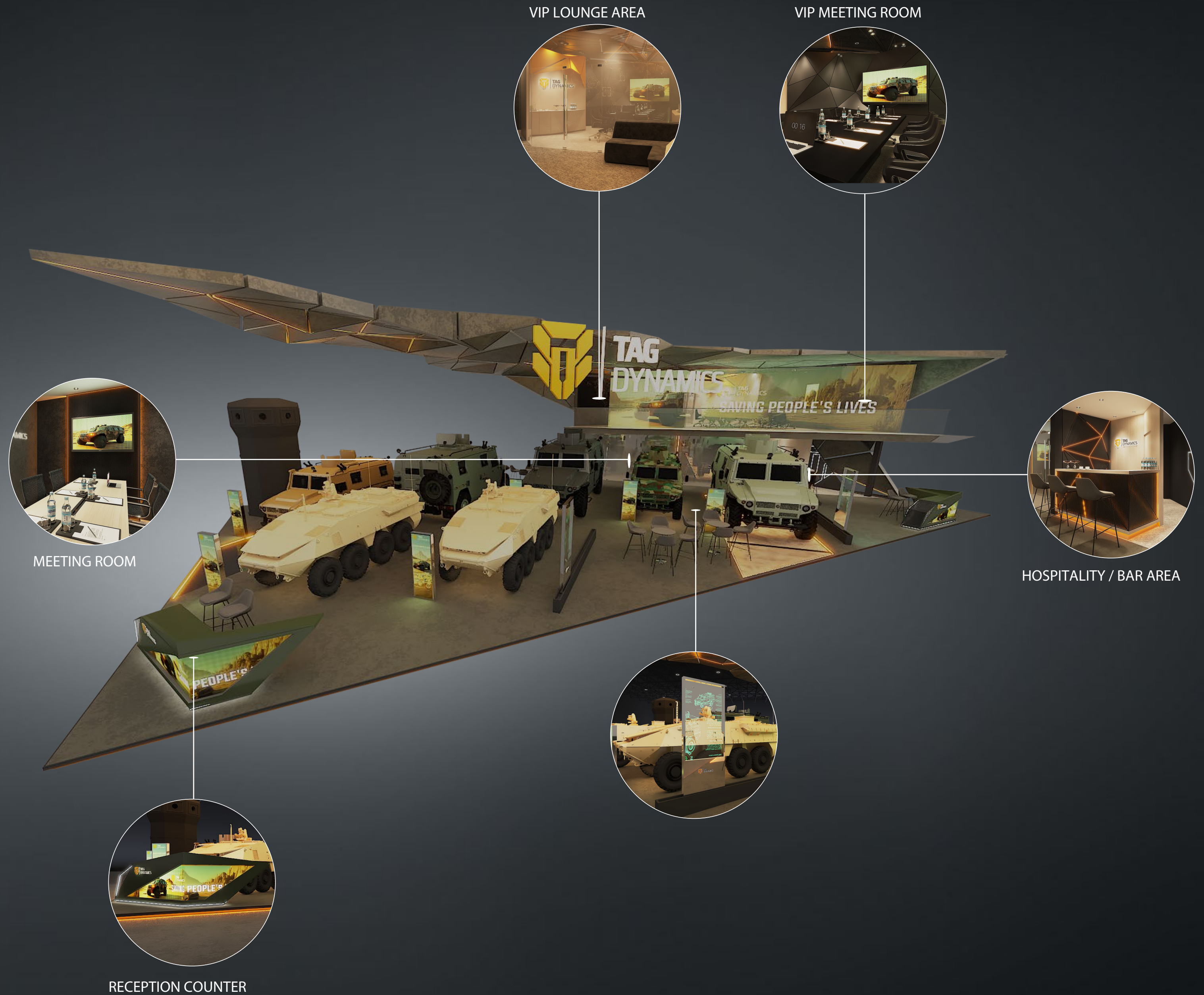




MEZZANINE FLOOR



GROUND FLOOR





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Furniture are for visual purposes and are subject to change upon project confirmation

Graphics

Reference	Quantity	Width	Height	Material
A	3	530 cm	140 cm	3D cutout Frontlit
B	2	60 cm	17 cm	3D push thru Backlit
C	1	82 cm	23 cm	3D push thru Backlit
D	3	125 cm	36 cm	3D push thru Backlit
E	1	700 cm	260 cm	Vinyl Sticker Cutout
J	6	50 cm	170 cm	Light Box Graphics

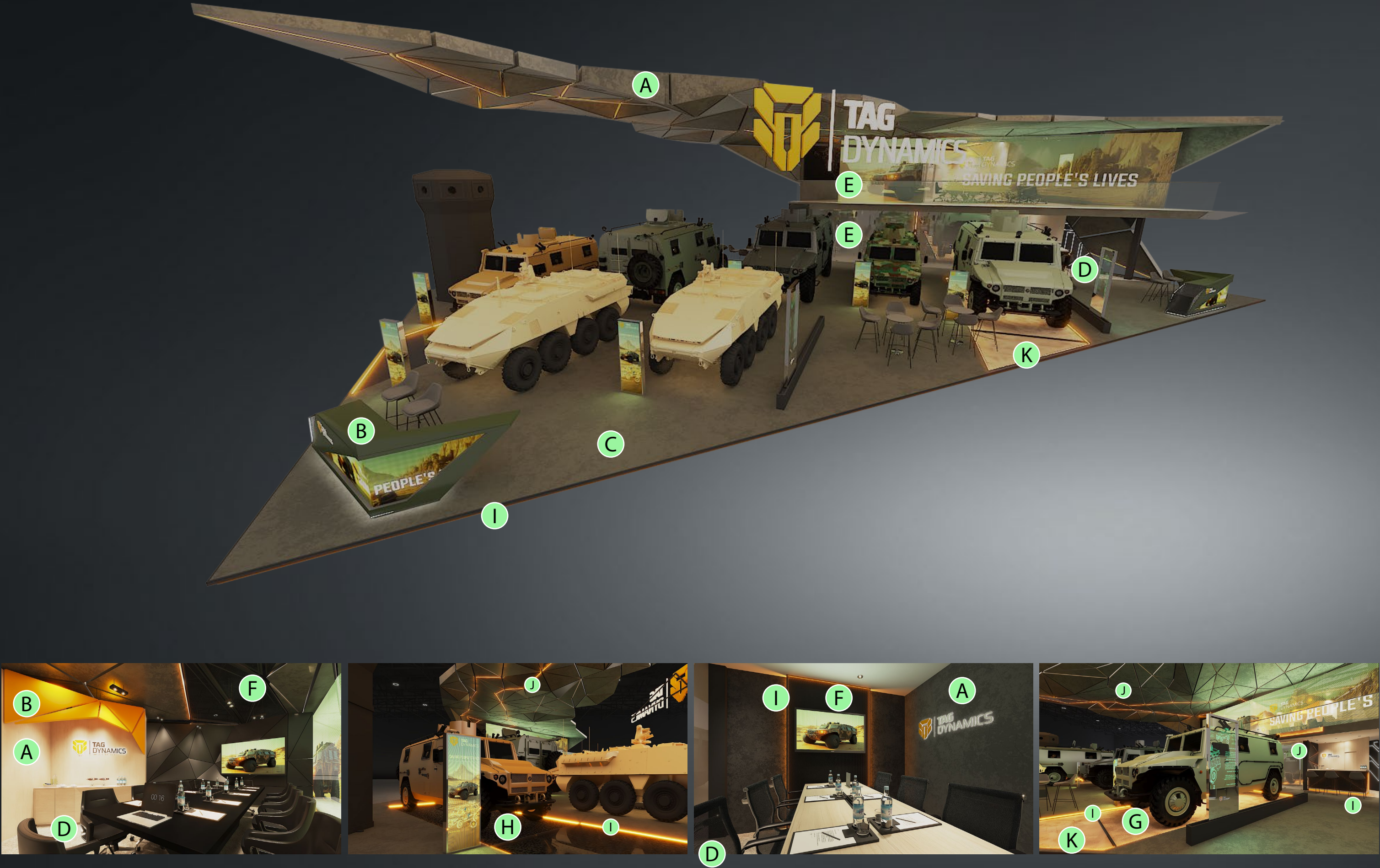
AV

Reference	Quantity	Material
F	1	LED Curtain 9m x 2.5m
G	2	55 inches LED Screen
H	1	75 inches LED Screen
I	2	OLED Transparent Interactive Screen

Furniture are for visual purposes and are subject to change upon project confirmation

Materials

Number	Material
A	Laminate Finish
B	Spray Paint Finish
C	Vinyl Flooring Concrete Finish
D	Carpet Flooring
E	Tempered Glass
F	Perforated Metal Sheet
G	Natural Sand
H	Black Pebble Stones
I	LED Covelighting
J	LED Strip Lights
K	Glass floor



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13.5 M

26.5 M



GROUND FLOOR



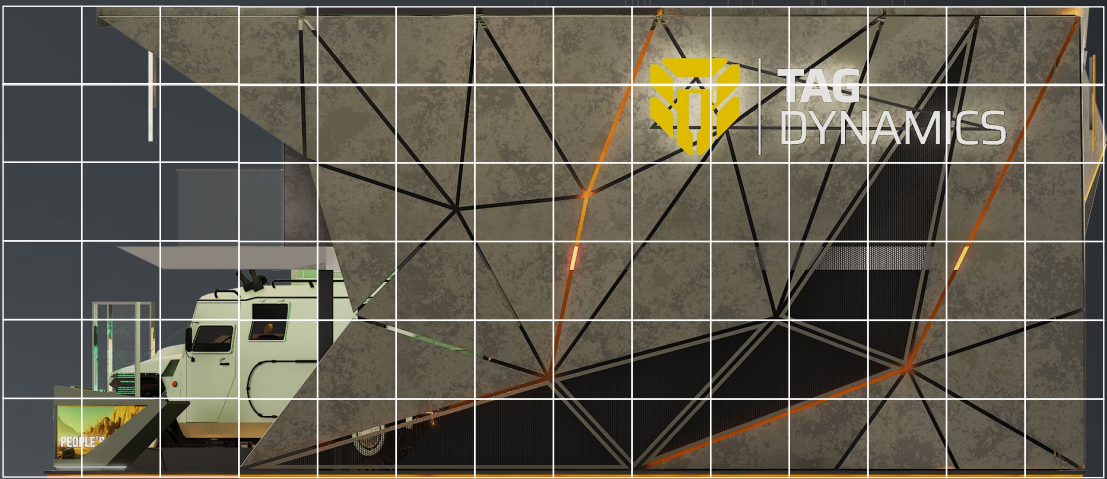
MEZZANINE FLOOR



LEFT



BACK



6 M

RIGHT



26.5 M

FRONT



6 M

13.5 M

Breathing life
into space.

Arena

arenagroup.com
Americas
UK & Europe
Middle East & Asia